



Broker Advantages

The following is a list of services Swift Kennedy provides

Service	Description
Insurance Market Access	We provide access to virtually all insurance and administration markets.
National Affiliations	In addition to our own talented professionals and specialized value-added services, we have a wealth of resources available to us through several national affiliations.
Strategic Planning	We will develop a customized strategic plan for you that defines objectives and outlines the actions needed to accomplish those goals. Our services ensure an organized, comprehensive approach to fulfilling your benefits needs.
Five-star Service	We pride ourselves on the level of knowledge and service we bring to our clients. All of our clients are assigned a team of specialists dedicated to serving their needs. Each client accesses our team through a single point of contact, making working with us seamless and easy.
Experience	We have proven dedication and a commitment to excellence in our service to the business community.
Technology	We use leading-edge technology to provide our customers with the latest data analysis, as well as legislative, communication and human resources administration tools.
Actuarial Services	When needed, we employ the services of professional actuaries to assist with calculations critical to your employee benefits plans.
Health Care Reform	Our agency offers up-to-date, easy-to-understand comprehensive health care reform information to help both employers and employees understand the law and its implications.
Legislative Briefs	Our exclusive Legislative Brief publication summarizes recent federal legislative developments in insurance and employee benefits, to help you understand laws including COBRA, HIPAA, FMLA, ADA, GINA, health care reform and more.
Client Portal	All of our clients receive access to a personalized website. The site offers resources to help with plan administration, legislative compliance, employee communication and more!
Data Analysis	Using employee claims data from your carrier or TPA, our Internet-based Decision Master® Warehouse system analyzes your data and helps you discover how and where to adjust your plan design to save money. We can even model recommended changes to show you the potential savings.
Custom Communication	We can assist you with all phases of employee communication, from employee meetings to payroll stuffers to informative brochures about employee benefits and wellness.
Human Resources Tools	HRconnection®, a powerful employee communication portal, is available to you. This online tool helps you increase productivity, streamline processes, improve communication and save money for your Human Resources department.
Pharmacy Benefits Services	Through arrangements with two leading pharmacy benefits managers, we have access to national pharmacy networks, significant discounts, pharmacy benefits modeling tools and more.
Voluntary Benefits	We have experienced and highly knowledgeable consultants who can help you with this growing and important area of employee benefits.
HR Hotline	The HR Hotline gives you access to on-demand HR expertise and advice. HR professionals, available by phone or email, are ready to answer your HR-related questions.
Community	When partnering with us, you gain access to professionals from all over the country through the Community section of your client portal. An answer to a problem you have is just an email away.
Benefit Plan Analysis	At Swift Kennedy, we see a simplified way for you to approach the benefits plan design process. With PlanAdvisor®, we help you analyze your benefits plan costs against reliable benchmark information, project the impact of medical and dental plan design changes, estimate your renewal costs and streamline the plan selection process for your employees.



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